

Jared Smith
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About me

College Graduate with an exceptional work history in various fields. Experienced in graphic design in the advertising realm. Greatly experienced in sales and customer loyalty. A fast learner and loyal to policies and ethical matters. Well rounded in previous jobs from learning other duties outside the hired job position, making for a versatile employee. A strong core in design and promotions, with a broad spread in the advertising industry.

Skills

- photography
- Windows OS
- Mac OSX
- Microsoft Office
- Illustrator, InDesign, Photoshop
- Intermediate electronics repair and operation
- Intermediate video editing
- Ad design, logos, copy writing
- Basic marketing research

Work History

Mar 2010 - July 2010

Sales Associate
West Houston Subaru
Houston, Tx

- Sold new and pre-owned vehicles
- Maintained contact with customers, both walk-in and phone-up source in an attempt to complete a sale
- Managed upkeep of trust and positive experiences after the purchase in order to acquire referrals

July 2009 - Dec 2009

Technician

Direct Connect Satellite

Rexburg, ID

- Installed dish network accounts
- Completed troubleshooting for existing customers

Jan 2009 - July 2009

Designer - Practicum work for the University

IComm - Alloy ad agency

Rexburg, ID

- Worked with clients in various industries
- Designed brochures
- concepted themes and ideas for clients
- created logos and ads

Jan 2007 - Apr 2007

Rep - contract based

ASAP: Acosta Retail Services

Houston, Tx

- Completed revision and reset projects in retail stores
- Assembled promotional displays

Dec 2005 - Sept 2007

Sales/Technician - Intermittent: seasonal, and/or as needed

Atlas Marketing Group

Provo, UT

- Sold dish network accounts door to door
- Completed installation of consumer grade equipment
- Managed routes in areas

Mar 2005 - 2008

Technician - seasonal contract based

Global Times

Houston, Tx

- Disassembled and reassembled computer workstations, mostly at MD Anderson Cancer Center in Houston's medical district

Education

Class of 2001 - Cypress Springs High School

Cypress, TX

High School Diploma

Lettered in Music

Charter member of the Octagon Club

College Graduate

Sep 2004 - July 2010

Brigham Young University Idaho

Rexburg, ID

Bachelors Degree

Communication/advertising Major

Business cluster minor

References available upon
request